

# Trade Safely

## with Verified Shoppers In-Store & Online

Secure your shoppers credit, your staff and your shop's bottom line with Secure Citizen.

In today's digital-first retail landscape, the line between security and seamless customer experience is increasingly blurred. As South African retailers grapple with rising identity fraud and account takeovers, traditional verification methods often fall short, creating friction that frustrates legitimate customers and still leaves vulnerabilities for fraudsters to exploit. At Secure Citizen, we've reimagined identity verification for the modern retail environment. By leveraging cutting-edge biometrics and our exclusive digital credentials technology, we're not just solving today's security challenges—we're anticipating tomorrow's. Our approach goes beyond mere fraud prevention; it's about empowering retailers to build trust, enhance customer relationships, and unlock new growth opportunities in both physical and digital spaces.

## We make retail account creation & verification seamless & secure

### Our Dual-Approach Verification:

- 1 Traditional Method**  
Biometric checks via SAFPS and Home Affairs.
- 2 Advanced Option**  
Instant verification with our digital credentials technology.

### Key Applications:

#### Credit Applications

Authenticate identities for new accounts or changes.

#### High-Value Returns

Verify customers returning premium items.

#### Online Transactions

Confirm identities for credit use in e-commerce.

#### Contactless Delivery

Biometrically verify online shoppers and ensure correct recipient receives the delivery.

### Additional Perks:

#### Cache facilitates

Enable verifications even when Home Affairs is down.

#### Omni-channel Accessibility

Verify anywhere, anytime (app, web, USSD, you name it).

#### Futureproof Your Verification

Upgrade to digital credentials anytime—a Secure Citizen exclusive.

#### Compliance-Friendly

RICA & FICA-friendly with a bulletproof audit trail. Yes, we're fully POPIA Compliant.

#### Business verification

CIPC checks for B2B customers.

#### Management Portal

Intuitive dashboards to oversee your KYC ecosystem.



### Why Choose Secure Citizen?

- ✓ **Seamless Integration:** Our API works for businesses of all sizes, from startups to large enterprises.
- ✓ **Budget-Friendly Security:** Top-tier fraud prevention that won't break the bank.
- ✓ **Mitigate Fraud:** Verify shoppers against a trusted source to protect your business from identity fraud and account takeovers.
- ✓ **Convenience:** Biometric authentication and automated information pre-fills save time and eliminate paperwork.

Ready to safeguard your retail transactions?  
Contact Secure Citizen today:

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**SECURE  
CITIZEN**

Own your identity